

# About Ron Waterfield

KEYNOTE  
WORKSHOP  
SEMINAR

Ron Waterfield is a business man, a motivational speaker, an author, and most of all, a father. He is devoted to improving the lives of others. Ron is considered by many to be an expert on 'being the best you can be', and being able to 'create what you desire'.

Before beginning his life long quest to shape the lives of others, he had to prove to himself that his theories, beliefs and convictions worked. At 16, Ron started listening to and reading personal development tapes and books. At age 17, Ron's dream of being a disc jockey was created. He would spin the albums and 45's with his brother, Peter, at their local army cadet league dances. By 23, Ron started his own business as a mobile disc jockey. Ron's company has now become one of the largest mobile disc jockey companies in Western Canada.

At the age of 33, with his business knowledge and his proven strategies, Ron created a training program on how to run a successful business. With his personal onset of diabetes, Ron began a lifelong commitment to fitness and health. Realizing the importance of the mind-body connection, Ron shifted his training on how to improve oneself. Ron believes a person "can manifest anything they desire". Ron also believes in promoting kindness, respect, generosity, forgiveness, honesty, and patience. Ron used these beliefs to assist individuals on how to improve themselves. With this, Ron created Executive Winners Ltd.

At the age of 35, Ron realized a niche in the marketplace for creating a school and training manual on becoming a disc jockey. Ron's unique approach focused on the etiquette and integrity behind becoming a successful disc jockey. Ron's book, "How to Become a Professional Disc Jockey", is the most comprehensive book ever written based on his timeless success principles of being a mobile disc jockey. Ron has since published two more books; one for owners in the entertainment industry and the second geared towards people of all ages and all walks of life. This second and most popular book, "*Creating the Extraordinary You*", is a manual on using positive attitude and energy to create and achieve what you want.

Ron currently resides in Edmonton, Alberta, with his two daughters.

Book Ron Waterfield for your next event!  
Please contact:

**Executive Winners Ltd.**  
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